**Project Proposal: Online Store**

**(E-commerce) Website Design**

**1. Project Subject/Title**

**Design and Development of a Responsive E-commerce Website for Rehoboth’s Hub – A boutique**

**2. Project Reason and Purpose**

This project is chosen to meet the need of a local boutique which is not doing badly offline, but have a chance to do even better with a good online platform.

**2. Project Description / Overview**

The goal of this project is to design and develop a fully functional, visually appealing, and user-friendly e-commerce website for Rehoboth’s Hub – and offline boutique for unisex fashion trends. The platform will allow customers to browse, search, and purchase products online, while also providing an intuitive backend for managing inventory, orders, customers, and payments.

**3. Objectives**

* Create a responsive, modern, and visually engaging website design.
* Implement a robust product catalog and shopping cart functionality.
* Enable secure user authentication and customer account management.
* Integrate a secure payment gateway (Direct bank transfers for now ).
* Optimize the site for SEO and fast loading times.
* Ensure mobile compatibility and cross-browser support.

**4. Scope of Work**

**Frontend (User Interface)**

* Homepage with featured products and categories
* Product listing and filtering
* Product detail pages with images, descriptions, and reviews

**Additional Features**

* Newsletter subscription
* Blog/news section (optional)
* Social media integration

**5. Technologies to Be Used**

* **Frontend:** HTML5, CSS3, JavaScript
* **Version Control:** Git and GitHub

**6. Project Timeline**

| **Phase** | **Duration** |
| --- | --- |
| Requirement Gathering | 2-3 days |
| Wireframing & UI Design | 4-5 days |
| Frontend Development | 7-10 days |
| Backend Development | 7-10 days |
| Testing & Debugging | 3-5 days |
| Deployment & Launch | 1-2 days |
| **Total Estimated Duration** | **2-3 weeks** |

**7. Estimated Budget**

The estimated cost for the entire project will be scheduled for further discussion.

**8. Deliverables**

* Fully functional e-commerce website

**9. Conclusion**

This proposal outlines a comprehensive plan to develop an engaging and scalable online store tailored to the needs of Rehoboth’s Hub. The final product will help improve customer experience, boost online visibility, and drive sales through a professionally designed digital storefront.